

GW-CIBER
Center for International Business Education and Research

Overview:

GW-CIBER develops and promotes integrated programs of education, research, and outreach around focal themes related to institutions and development in international business. Interdisciplinary programs within GW-CIBER span the fields of business, foreign language, international studies, and public policy in a broad range of disciplines, including those often ignored by existing programs in international business. These focal program areas are: Global Governance; International Security and Crisis Management; Trade, Investment and Labor Issues; Diasporas in Development; and Business and Society in Critical Countries. The integrated activities relating to education, research and outreach for the foregoing five focal theme programs include the following activities that will be funded through annual open call competitions:

- Research Support
- Conference Travel Support
- Focal Theme Conference, Seminar and Workshop Development, Promotion and Implementation
- Visiting Scholars, Research Professors, and Executives in Residence
- Focal Theme Professional Development
- Focal Theme Course and Course Materials Development
- Archiving, Publication and Dissemination of Research, Conferences and Course-Related Products

Description of GW-CIBER Open Call Competition-Funded Projects (2006/2007)

Project:	Enduring Industries-Fostering Economic Development by Safeguarding Human Capital
Faculty	Tenagne Haile-Mariam, School of Medicine and Health Services, Department
Researcher:	of Emergency Medicine
Focal Area:	Diasporas in Development
GW-CIBER	\$1,000.00
Support:	- catering expenses - conference materials support - limited usage of GW-CIBER staff and equipment - limited usage of Business and Society in Critical Countries focal area RA
Brief Description:	This project explores the impact of “brain drain” or loss of human capital on the Ethiopian economy and specifically, the health care industry. The project will examine strategies developed by businesses that have successfully recruited and retained employees in Ethiopia and will seek methods to apply them to the health sector.

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Project:	Cross-Border Mergers: The Role of International Competitiveness
Faculty	Protiti Dastidar, School of Business, Department of International Business
Researcher:	
Focal Area:	Trade, Investment and Labor Issues in Developing Countries; Global Governance
GW-CIBER	\$18,000.00
Support:	<ul style="list-style-type: none">- Summer support for PI- Worldscope Database License- Limited usage of Trade, Investment and Labor Issues in Developing Countries focal area RA- Limited usage of Global Governance focal area RA

Brief Description: This project will examine the ways in which U.S. firms undertake acquisitions as a means of building their competitive advantage and explores the factors that drive this activity including the role of national culture, institutions, markets, and governance in contributing to value creation.

Project:	Organizational Challenges for Businesses, PVOs and Developing Country Partners: Strategy of Bottom-Up Market Development, Scope of International Enterprises, and the Case of BRAC
Faculty	Stephen Smith, Columbia College of Arts and Sciences/Elliott School of
Researcher:	International Affairs, Department of Economics
Focal Area:	Global Governance, Trade Investment and Labor Issues in Developing Countries, Business and Society
GW-CIBER	\$4,000.00
Support:	<ul style="list-style-type: none">- Course buyout support for PI- Limited usage of the Global Governance focal area RA- Limited usage of the Trade, Investment, and Labor Issues in Developing Countries focal area RA- Limited usage of the Business and Society in Critical Countries focal area RA

Brief Description: This project will support research and in-depth analysis of strategies employed by various U.S. multinational enterprises to target extreme poverty in developing countries. An in-depth look through the development of randomized trails will explore BRAC, the world's largest NGO, and the impact of its comprehensive and multi-sector approach on the development of institutions in Bangladesh and Uganda.

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Project:	Does FDI Facilitate Domestic Entrepreneurship? Evidence from the Czech Republic
Faculty Researcher:	Renata Kosova and Meghana Ayyagari, School of Business/Elliott School of International Affairs, Department of International Business
Focal Area:	Trade, Investment, and Labor Issues in Developing Countries, Business and Society
GW-CIBER Support:	\$1,640.00 - Domestic travel - Conference pre-registration fees - Journal submission fees - Limited usage of the Trade, Investment and Labor Issues in Developing Countries focal area RA

Brief Description: Funding for this project will support research on the impact of foreign direct investment (FDI) in strengthening entrepreneurship in transitional economies. The study examines the critical role FDI plays in accelerating economic growth, technology transfer, development of new markets, and enterprise restructuring.

Project:	The Bloom of Regionalism: Implications for U.S. Multinational Firms
Faculty Researcher:	Maggie Chen, Elliott School of International Affairs, Department of Economics
Focal Area:	Trade Investment and Labor Issues in Developing Countries
GW-CIBER Support:	\$7,127.00 - Summer support for PI - Research assistance support - Limited usage of the Trade, Investment and Labor Issues in Developing Countries focal area RA

Brief Description: This research project will investigate and quantify the impact of regional trade agreements (RTAs) on U.S. multinational firms and Foreign Direct Investment (FDI). The study examines the complexity of regionalism and the opportunity and challenges facing U.S. Multinational Enterprises (MNE) as they consider optimal locations for regional economic integration to increase gains and competitiveness.

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Project: Motivating Diaspora Homeland Investment
Faculty: Tjai Nielsen, School of Business, Department of Management and Liesl Riddle,
Researcher: School of Business/Elliott School of International Affairs, International Business Department
Focal Area: Diasporas in Development
GW-CIBER: \$10,134.00
Support: - One course buyout for PI Nielsen
- Research assistant support

Brief Description: This research project explores the role of diasporas in homeland Foreign Direct Investment (FDI) by: (1) identifying diaspora-oriented trade and investment promotion programs and services offered by homeland governments; (2) exploring diaspora-related psychological motivations for homeland investment interest and action.

Project: Strategies of MNEs and Indigenous Firms in Ghana: Development of Teaching Materials and Activities
Faculty: Jennifer Spencer, School of Business/Elliott School of International Affairs,
Researcher: Department of International Business
Focal Area: Global Governance, Trade Investment and Labor Flows in Developing Countries
GW-CIBER: \$11,442.40
Support: - Research assistant support
- Research assistant foreign travel support

Brief Description: This research project explores how Multinational Enterprise (MNE) investment into a developing country, such as Ghana, affects indigenous firms in the same industry through productivity spillover and crowding out effects. Unlike previous research, which has largely ignored differences among MNEs, the project focuses on understanding how *characteristics* and *strategies* of MNEs influence the spillovers that occur.

Project: Diasporas and Institution-Building in War-torn Societies: International Collaboration in Assessing the Methodological State of the Art
Faculty: Stephen Lubkemann, Columbian College of Arts and Sciences/ Elliott School
Researcher: of International Affairs, Anthropology Department
Focal Area: Diasporas in Development
GW-CIBER:
Support: \$6,420.00
- Washington, DC lodging support
- Participant foreign travel support
- Catering expenses
- Audio/visual support
- Usage of Diasporas in Development focal area RA

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- Usage of GW-CIBER staff, equipment and materials

Brief Description: This project aims at convening a symposium of 15-20 leading researchers in order to share key methodological insights about displacement diaspora research. This group will: 1) be inter-disciplinary; and 2) have established records of fieldwork in/with displacement diasporas. In partnership with Oxford University and Tufts University, this conference will: 1) produce a landmark methodological volume to be published as a book or as a special peer-review journal edition; 2) consolidate GWU's emerging international profile in contemporary diaspora research; 3) develop GWU's working relationship with three key international centers in this field (COMPAS-Oxford, Danish Institute for International Studies, Tufts); 4) take steps to create an international network of diaspora research centers based on research collaboration and annual workshops; 5) enhance GWU's standing with major donors interested in supporting "diasporas in war-torn societies" research; and 6) establish a stronger US institutional presence in an important domain of development and international security policy research.

Project:	Energy Security in a Market Era
Faculty Researcher:	Robert J. Weiner, School of Business/Elliott School of International Affairs, Department of International Business
Focal Area:	Business and Society in Critical Countries, International Security/Crisis Mgt., Global Governance, Trade, Investment, Labor Flows in Developing Countries
GW-CIBER Support:	\$18,000.00 <ul style="list-style-type: none">- Summer research stipend for PI- Materials production for a conference- Catering for a conference- Audio-visual support and/or back-up venue costs- Usage of International Security and Crisis Management focal area RA- Limited usage of GW-CIBER staff support for conference administration

Brief Description: This research project will develop a workshop around *Turmoil in the World Oil Market: Causes & Consequences*, to assess the state of knowledge in the area, as well as brainstorm future directions. The workshop will be convened in partnership with Resources for the Future (RFF, a respected non-partisan Washington think-tank with experience holding web-disseminating workshops) and the World Bank, and is aimed at policymakers, researchers, development practitioners, institutional investors, and industry people. Secondly, research will be conducted into political-risk aspects of energy security. The aim is not only to apply International Business (IB) methodologies, but also to move the IB research agenda itself forward, building on Professor Weiner's work using oil crises as natural experiments. For example, IB views political risk and market risk as separate, yet current high oil prices and turmoil have led many oil-exporting governments unilaterally to change terms previously agreed with petroleum companies.

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Project:	International Business Research on Institutions and Development in the International Business Department Seminar Series
Faculty	Reid Click, School of Business/Elliott School of International Affairs,
Researcher:	Department of International Business
Focal Area:	Diasporas in Development, Business and Society in Critical Countries, International Security/Crisis Management, Global Governance, Trade, Investment, Labor Flows in Developing Countries
GW-CIBER	\$6,000.00
Support:	- Domestic travel and lodging expenses for 2-4 invited seminar presenters

Brief Description: The project aims at converting approximately half of our seminar series for the academic year 2006-07 from “general international business research” to “International Business Research on Institutions and Development”. These seminars will be clearly labeled as jointly sponsored by CIBER and the International Business Department. A program of outside speakers in the International Business Department Seminar Series has several benefits: First, it gives faculty and Ph.D. students from across the various schools and departments more exposure to ongoing research in the areas of International Business and Institutions and Development. Second, it raises the national and international visibility of George Washington University (GWU) among scholars pursuing International Business Research on Institutions and Development by showcasing the active research agendas and the intellectually-stimulating environment that we are creating at GWU.

Project:	Transnational Washington: Diasporic Institutions
Faculty	Marie Price, Elizabeth Chacko, both in Columbian College of Arts and
Researcher:	Sciences/Elliott School of International Affairs, Department of Geography and Robert Albro, Columbia College of Arts and Sciences, Department of Anthropology
Focal Area:	Diasporas in Development
GW-CIBER	\$2,000.00
Support:	- Focus group support - Limited use of the Diasporas in Development focal area RA

Brief Description: The research project will trace the transnational linkages and institutions forged from Washington, D.C. to numerous communities and their impacts on development. The study will focus on seven of the largest country of origin groups in the region (Afghans, Bolivians, Ethiopians, Indians, Koreans, Salvadorans, and Vietnamese) and elaborate on the diversity of transnational actors which have converged upon a relatively new urban immigrant destination.

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Project: The Public Policy Process and Business Political Strategies in Developing Nations
Faculty Researcher: Jorge Rivera, School of Business, Department of Management
Focal Area: Global Governance
GW-CIBER: \$8,500.00
Support:

- Summer support for PI
- Course buyout support for PI
- Domestic travel
- Limited usage of the Global Governance focal area RA

Brief Description: This project will study business political strategies addressing governmental demands for increased corporate social/environmental responsibility in developing countries. The research will identify and document at least four cases that illustrate how business' political resistance to environmental/social responsibility and regulatory demands varies depending on the stage of the policy process and country contextual characteristics. The cases will be used in a new course offered to George Washington University graduate students.

Project: Doha Round Collapse-Implications for US Business Strategies
Faculty Researcher: Michael Moore, Elliot School of International Affairs, Department of Economics
Focal Area: Trade, Investment and Labor Issues in Developing Countries
GW-CIBER: \$1,380.00
Support:

- Domestic travel
- Catering for conference

Brief Description: This project will support public events geared at building knowledge on the affects of the Doha Round collapse and its impact on U.S. trade policy. Participants will receive an up-to-date view of how the Administration and Congress plans will affect U.S. business trade and investment strategies in the absence of a long-anticipated multilateral trade agreement, especially with regard to market opportunities in the developing world.

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Project: The Security Behavior of International Business and NGOs
Faculty: Deborah Avant, Columbian College of Arts and Sciences/Elliott School of
Researcher: International Affairs, Department of Political Science
Focal Area: Global Governance, International Security and Crisis Management
GW-CIBER: \$6,493.75
Support:

- Research assistant support
- Data acquisition/reimbursement
- Limited usage of Global Governance focal area RA
- Limited usage of International Security and Crisis Management RA

Brief Description: This project will examine U.S. business and NGO response to new security threats and how the actions that they employ to manage these risks, impact the surrounding communities and the relationships between their home and host government and societies. The study will result in a framework of analysis for non-state actors and security planning; database of corporate and NGO response to security, conflict, and crisis management issues over times and territory; and a book, series of articles and policy papers utilizing the database to answer theoretical and policy questions.

Project: The Implications of Union Political Ties for Economic Development
Faculty: Emmanuel Teitelbaum, Columbian College of Arts and Sciences/Elliott School
Researcher: of International Affairs, Department of Political Science
Focal Area: Trade, Investment and Labor Issues in Developing Countries
GW-CIBER: \$17,968.40
Support:

- Summer support for PI
- Research assistant support
- Limited usage of the Trade, Investment and Labor Issues in Developing Countries focal area RA

Brief Description: This project will examine the economic effects of union political ties in developing countries. The study will test the hypothesis that major political parties restrain and institutionalize protest through the compilation of three original cross-national datasets. These datasets will help determine how the political structure of the labor movement affects worker protest, the ability of the working-class to influence legislative outcomes, and ultimately, the impact of labor protest and working-class political mobilization on economic performance.

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Description of GW-CIBER Open Call Competition-Funded Projects (2007/2008)

Project:	Role of Institutions and the Business Environment in Determining Industry Life Cycles
Faculty Researcher:	Meghana Ayyagari, School of Business, Department of International Business
Focal Area:	Global Governance; Trade, Investment and Labor Issues in Developing Countries; International Security and Crisis Management; Business and Society in Critical Countries
GW-CIBER Support:	\$11,173.56 - Course buyout for PI - Research assistance - Software acquisition/reimbursement
Brief Description: This project examines the impact of institutions on industry life cycles. The research consists of three complementing components: 1) a categorization of industries in countries into their life cycle stages; 2) an analysis of the role of industry and country-level institutional factors in predicting the life cycle stage of an industry in a country; 3) a study on the impact of stock market liberalizations in industry life cycles using a sample of emerging market countries to identify the association between structural breaks at the industry level and breaks at the country level associated with liberalizations, and the role of institution in moderating this association	

Project:	AAAS Meeting and Symposium on Diasporas, Technology Transfer, and Development: Migration Gains or Drains?
Faculty Researcher:	Jennifer Brinkerhoff (A)
Focal Area:	Diasporas and Development; Trade, Investment and Labor Flows in Developing Countries
GW-CIBER Support:	\$824.65 - Domestic Travel/Lodging at AAAS meeting
Brief Description: The AAAS Meeting and the Symposium on diasporas 1) Provides new approaches and examples of diaspora contributions, 2) learning of other research initiatives and programs, and 3) networking with key individuals active in this research agenda. Participation in the AAAS Meeting and Symposium will inform GW-CIBER program development and support our University Seminar on diasporas, policy, and development.	

Project:	Development Management Network(and Section on International and Comparative Administration Pre-Conference Workshop of the American Society for Public Administration annual conference) and International Development Forum on Diasporas: Challenge to the International Development
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Industry	Industry
Faculty	Jennifer Brinkerhoff
Researcher:	
Focal Area:	Diasporas and Development; Trade, Investment and Labor Flows in Developing Countries
GW-CIBER	- Conference venue and A/V support
Support:	- Limited use of Diaspora RA and other GW-CIBER staff members
Brief Description: Project establishes a two part Conference discussing how diasporas and migration pose challenges to the way we currently define development.	

Project:	Economic Determinants of the Preferential Trade Agreement Network
Faculty	Maggie Xiaoyang Chen, Department of Economics, Elliot School of
Researcher:	International Affairs
Focal Area:	Trade, Investment and Labor Flows in Developing Countries
GW-CIBER	- \$ 7,183
Support:	- Research Assistant support - Summer stipend for PI
Brief Description: This project aims to identify the economic and strategic factors that play a significant role in countries' decision to form a preferential trade agreement and their choice of preferential trading partners. Research for this project will include inquiry into current preferential trade agreements that have been adopted by nearly all WTO member nations. The research will produce research papers to be published in peer-review journals, and also lead to policy briefings for the U.S. Department of Commerce and the U.S. Trade Representative Office as well as a series of presentations and seminars at institutions, universities, and international conferences.	

Project:	International Business Research on Institutions and Development in the international Business Department Seminar Series
Faculty	Reid W. Click, School of Business
Researcher:	
Focal Area:	Diasporas in Development; Global Governance; International Security and Crisis Management; and trade, Investment and Labor in Developing Countries.
GW-CIBER	\$6,000
Support:	- Domestic travel and lodging expenses
Brief Description: This project proposes to bring domestic and international research scholars to present in the research seminar series hosted by the Department of International Business. The specific purpose of the funding is for travel related expenses for visiting presenters.	

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Project:	Trade Openness, Property Rights and Private Investment
Faculty	Shahe Emran, Department of Economics, Elliot School of International Affairs
Researcher:	
Focal Area:	Global Governance, Trade Investment and Labor Issues in Developing Countries
GW-CIBER	\$4000
Support:	- Course Relief
Brief Description: This project seeks to produce two research papers focusing on the effects of trade openness on private investment and capital accumulations; and on the interaction between trade openness and institutional quality in stimulating private investment, respectively. The goal of the research project is to begin to open the black box of trade-growth nexus by looking at the effects of trade openness and quality of property rights institutions on private investment across a sample of developed and developing countries.	

Project:	Domestic Institutions and State-Private Actor Relations in Electronic Information Governance
Faculty	Henry Farrell, Elliot School of International Affairs
Researcher:	
Focal Area:	Global Governance
GW-CIBER	\$15,420
Support:	- Research Assistant - Summer Stipend - Domestic Travel
Brief Description: The objective of this project is to map the relationship between domestic institutions, private actors and global governance arrangements in key fields of e-commerce and information policy; using cases from the field of e-commerce to examine the circumstances under which states can or cannot use their domestic institutions to press private actors into service as proxy regulators.	

Project:	Trade Capacity-Building: Professional Development Program for Public Service Leaders and Managers From CAFTA-DR Countries
Faculty	James Ferrer, School of Business
Researcher:	
Focal Area:	Global Governance; Trade, Investment and Labor Flows in Developing Countries; Business and Society in Critical Countries
GW-CIBER	\$15,000
Support:	- Course Development and A/V support - Seminar Venue - Research Assistant

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- International Travel

Brief Description. This proposal seeks to provide professional development programs for key stakeholders that will equip participants with insights and analytical tools to help them understand their policy environments better. The program would also instill greater appreciation for the benefits of transparent, accountable government and the rule of law.

Project: Threats and Opportunities posed by Civil Society Organizations to Foreign Oil Firms in the Brazilian Amazon; strategies, institutions and worldviews
Faculty Rafael Lucea, Department of International Business
Researcher:
Focal Area: Global Governances, Business and Society in Critical Countries
GW-CIBER \$3,850
Support:

- Registration Fee
- Domestic Travel
- International Travel

Brief Description: This project attempts to shed light on how multinational oil companies reconcile the tensions of operating in regions that impose strong and significantly different non-market contextual constraints on firms and communities. Research will focus on the PI's past scholarship focusing on Ecuador and Brazil.

Project: Diaspora Homeland Investment
Faculty Tjai Nielsen, Assistant Professor of Management, GW School of Business
Researcher:
Focal Area: Diasporas in Development
GW-CIBER \$21,480
Support:

- Research Assistant
- Course Relief
- Survey Administration
- International Travel

Brief Description: This project will explore the role of diasporas in homeland foreign direct investment through a framework of 4 projects. The first project consists of data gathering and research related to the topic. Project 2 will yield a conceptual paper explaining the process of diaspora members becoming actual investors. Project 3 will be a case-study focusing on the Dutch company, IntEnt, a non-profit development that encourages diaspora homeland investment. The final project includes a 2-day workshop entitled "Looking Beyond National Borders: The Importance of Transnational and Sub-national Culture in International Business Research & Education" will gather professionals and scholars to generate a roadmap for advancing the research and teaching agendas in this field.

Project: Transnational Washington: Leveraging Diasporic Entrepreneurship in a Global City
Faculty Marie Price, Department of Geography

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Researcher:
Focal Area: Diasporas in Development
GW-CIBER \$4,792
Support: - Research Assistant

Brief Description: This study proposes to study the Washington metropolitan area's diasporic communities as a base of the economic pyramid approach to understand how diasporic entrepreneurs interact with each other, as well as with other immigrant and native-born groups, in making the area more transnational and competitive. The research will compare a range of diasporic groups and ask 1) where and how they build local and global entrepreneurship, 2) what sectors of the economy they are most active in, 3) what the role of ethnic and social capital in creating entrepreneurship is, and 4) how this capital is most effectively integrated with the economies of global cities.

Project: Business Responses to the Protective Public Policy Process
Faculty Jorge Rivera, School of Business, Dept. of Strategic Management and Public
Researcher: Policy
Focal Area: Global Governance, Trade Investment & Labor Flows
GW-CIBER \$4,000
Support: - Course Relief

Brief Description: This project seeks to explore the business responses to the enactment and implementation of public policies requiring enhanced social labor standards, worker health & safety, consumer protection, and environmental protection. Research will consist of at least two inductive in-depth case studies examining the protective policy process-business response relationship in Latin America.

Project: The Role of Targeted Promotion of FDI in Industrialization Strategy: An Analysis of Institutions Promoting or Curtailing FDI into Developing Countries in Light of Recent Research
Faculty Stephen Smith, Professor of Economics and International Affairs
Researcher:
Focal Area: Institutions in Development
GW-CIBER \$4,000
Support: - Course Relief

Brief Description: This project examines incentives designed to promote (or sometimes channel or curtail) Foreign Direct Investment (FDI) into developing countries by multilateral, bilateral, and domestic developing country agencies. The project focuses specifically on theory and (conjecture) practice of targeted promotion of particular types of FDI as part of an industrialization strategy (and more broadly of national economic development policies).

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Project:	Resource Nationalism Meets the Market: Competition between Private and State-Owned Enterprise in Oil
Faculty	Robert Weiner, School of Business
Researcher:	
Focal Area:	Trade, Investment and Labor Flows
GW-CIBER	\$10,130
Support:	- Research assistant support - Summer Stipend

Brief Description: This project seeks to examine the competitive strategies of Nationally sponsored (NOC) and private (MNE) oil companies. More specifically: High oil prices erode the competitiveness of MNEs, China, and other Asian countries are using NOCs for access to supplies in Central Asia, Africa, and the Middle east to fuel their rapidly-developing economies. Does the state role in the industry provide an unfair competitive advantage to NOCs?

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Description of GW-CIBER Open Call Competition-Funded Projects (2008/2009)

Project:	Remittances and the Real Exchange Rate
Faculty	Brett Rayner
Researcher:	
Focal Area:	Trade, Investment, and Labor issues in developing countries
GW-CIBER	\$1,435
Support:	- Data Procurement

Brief Description: The goal of this study is to determine the effects that remittances may have on the equilibrium real exchange rate and therefore the competitiveness of the export sector in the receiving country. The relevant question is how expenditures stemming from remittance receipts affect the relative demand and therefore relative price of non-tradables. There exists a lack of study in this area due to the fact that there is a conventional wisdom that suggests that households or individuals will spend their income without regard to the source of that income. This study will use data from a household survey in an attempt to identify the marginal propensities to consume tradables and non-tradables and to save.

Project:	Surviving (Even Thriving?) Under Excessive Volatility: A Case Study of the Firestone Plantation Company in Liberia from 1980 to 2007
Faculty	Suzanne Kathleen McCoskey
Researcher:	
Focal Area:	Business and Society in Critical Countries
GW-CIBER	\$9,805
Support:	- International Travel funding

Brief Description: This research will promote the understanding of US foreign direct investment in developing countries, particularly in the presence of conflict. Further identifying reasons for Firestone's survival could allow for competitive lessons learned for other US companies interested in FDI in Africa. The research discusses the reasons which allowed the Firestone Plantation Company to survive the US and Liberian volatilities. A further hypothesis of the research is that the ability for Firestone to thrive, not only survive, in the future will depend on the institutional capacity of Liberia and its ability to work with the company to strengthen its bond with the people and future of Liberia.

Project:	Transnational Washington: Immigrant Entrepreneurship and development Linkages in a Global City
Faculty	Elizabeth Chacko and Marie Price
Researcher:	
Focal Area:	Diasporas in Development
GW-CIBER	\$14,912
Support:	- Summer Stipend - Research Assistant Support

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- Domestic Travel
- Survey/Interview Administration
- Catering/Food & Facility Expenses
- Usage of GW-CIBER staff and equipment

Brief Description: The goal of this study is to examine business strategies and trade linkages of Ethiopian, Bolivian and Indian immigrant entrepreneurs in the Washington metropolitan area with their respective countries and to shed light on how they use their social networks and cultural connections to start new business ventures, build business relationships, and to gain market share. Building on prior CIBER research, this proposal will deepen our understanding of how immigrants' investments in their home countries are linked to U.S. enterprises and the extent to which such connections have contributed to the firms' success and U.S. competitiveness.

Project:	Public-Private Partnerships: Addressing Global Challenges and Opportunities
Faculty:	Jennifer Brinkerhoff
Researcher:	
Focal Area:	Trade, Investment, and Labor issues in developing countries
GW-CIBER	\$11,200
Support:	<ul style="list-style-type: none">- Course Relief- Summer Stipend- Washington, DC Lodging Support- Catering/Food Expenses- Usage of GW-CIBER staff and equipment

Brief Description: This project will extend our conceptual and empirical knowledge of public-private partnerships (PPPs) in the international arena. A better understanding of the range and potential of PPPs can: clarify the role of the private sector's contribution; inform US businesses' competitiveness strategies in terms of new markets, new partners, new marketing opportunities, and risk management; and help to guide government policymaking to better support initiatives that capitalize on the strengths of the private sector.

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Project: Indigenous Firm Response to FDI Investment: A Dyadic Analysis
Faculty: Meghana Ayyagari
Researcher:
Focal Area: Global Governance
GW-CIBER: \$12,851.84
Support:
- Course Relief
- Summer Stipend
- Research Assistant support

Brief Description: Despite extensive research, the direction and magnitude of spillovers from foreign direct investment (FDI) to local firms remain unclear. This project takes a different methodological approach allowing us to focus on multinational enterprises (MNEs) characteristics that contribute to differential spillovers in India. Exploiting a unique database that tracks the capital investments of MNEs and local firms in India allows us to study the role of FDI across different environments. A greater understanding of the impact of FDI can assist US trade negotiators in making the case for liberalization, and help MNE managers predict the probable response of local policy makers and the strategic response of local competitors to their investment. In addition, identifying how governance-related factors influence MNE investment and local firm response will help contrast US governance models with non-market based models in other countries.

Project: Do Financial Development and Strong Institutions Reduce Corporate Level Financial Constraints
Faculty: Senay Agca
Researcher:
Focal Area: Global Governance
GW-CIBER: \$6,000
Support:
- Course relief
- Research Assistant support
- Journal Submission Fees

Brief Description: The investment decisions of firms are not affected by their financing decisions in perfect capital markets. Capital markets, however, are not perfect, and existing imperfections introduce a wedge between the costs of external and internal funds. Nevertheless, our understanding of how the reduction in capital markets imperfections affects financial constraints of international firms is rather limited. This research project addresses important issues that are relevant for cross-discipline studies of corporate finance and international business. As financial sector developments and better institutions reduce capital market imperfections, it improves US competitiveness in a globally integrated world as these international firms should be able to reach external funds within their own country as well as in international markets such as the US. Also, this research is aimed at increasing our understanding of whether these factors reduce financial constraints of international firms.

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Project:	How Do Labor Standards Affect Trade and Investment in Developing Countries
Faculty	Emmanuel Teitelbaum
Researcher:	
Focal Area:	Trade, Investment, and Labor issues in developing countries
GW-CIBER	\$13,542.50
Support:	- Course Relief - Summer Stipend - Research Assistant support - Domestic Travel

Brief Description: There are numbers of ways in which higher labor standards are hypothesized to affect trade and investment, but the argument that has received the most attention in the econometric literature is that higher labor standards result in increased economic costs., and they result in higher levels of unionization and therefore higher wages, more respect for worker rights should cut against export performance and foreign direct investment (FDI). This research will foster US competitiveness by helping the US business community in its advocacy of higher labor standards around the world. One obstacle faced by US-based manufacturers is that competitors based in less democratic regions openly benefit from labor repression while IS-based companies are held to higher standards by consumers and labor rights activists. To the extent that the research demonstrates the economic benefits of higher labor standards, it will support companies seeking to level the playing field.

Project:	Globalization & Transnational Terrorism: An Empirical Investigation
Faculty	Holger Schmidt
Researcher:	
Focal Area:	Business and Society in Critical Countries
GW-CIBER	\$1,600
Support:	- Research Assistant support

Brief Description: This project intends to examine the links between economic globalization and countries' vulnerability to transnational terrorism. Many analysts and policymakers assert that the current surge of transnational terrorist activity is at least partly rooted in a backlash against economic globalization. While this argument is not entirely implausible, the evidence used to support it is anecdotal. The goal of this project is to move this debate onto more solid empirical ground by conducting a quantitative analysis of the link between economic openness and the level of terrorist activity experienced by countries. In addition, the project also aims to examine whether US businesses abroad are at particular risk when operating in societies that are underdeveloped yet highly exposed to economic globalization or whether moves toward greater economic openness help to reduce the likelihood that US firms and personnel become the targets of transnational terrorist activity.

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Description of GW-CIBER Open Call Competition-Funded Projects (2008/2009)

Project:	The Subsidiary Network of Multinational Firms
Faculty	Maggie Xiaoyang Chen
Researcher:	
Focal Area:	International Interdependence of Multinational Companies
GW-CIBER	\$12,915.50
Support:	<ul style="list-style-type: none">- Research Assistant support- Summer salary for PI

Brief Description: Existing theoretical studies have predicted that a multinational firm's location choices are interdependent across countries. Little has, however, been done to test the hypothesis at individual subsidiary level. This project seeks to use a detailed French multinational subsidiary dataset and estimate how a firm's decision to invest in a foreign country is not only conditional on the characteristics of that country but also the firm's existing subsidiary network. Preliminary results suggest there is evidence of both horizontal and vertical interdependence in multinationals' location decisions. While multinational firms have little incentive to duplicate their production in countries with low bilateral trade costs, they are motivated to build a vertical subsidiary network in these countries ---especially when the countries have complementary comparative advantages.

Project:	Diaspora Investment Motivation in Post-Conflict Economies
Faculty	Tjai M. Nielsen & Liesl Riddle
Researcher:	
Focal Area:	Diasporas in Investment/Development
GW-CIBER	\$10,950
Support:	<ul style="list-style-type: none">- Summer Salary- Domestic Travel

Brief Description: Diaspora investment can be a critical source of foreign investment for countries experiencing post-conflict economic recovery. Gillespie, Riddle, Sayre, and Sturges (1999) argued that diaspora homeland investment is particularly useful for countries that are deemed less attractive by non-diaspora investors because of weak structural characteristics, inadequate infrastructure, and/or small domestic market size. In fact, politically and

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economically risky states are seeking creative ways of promoting diaspora homeland investment (Riddle, Brinkerhoff, & Nielsen, 2007). While diasporas constitute an important subset of global foreign investment, we know relatively little about what motivates individuals in the diaspora to invest in their home countries. As part of the GW Diaspora Capital Investment Project (GW-DCIP), our team will survey US Afghans, Lebanese, and Liberians and conduct in-depth interviews with leaders of major diaspora organizations associated with each community. This approach will enable us to empirically examine: (1) the specific investment-facilitation roles that diaspora organizations play and their degree of efficacy; (2) the ways in which diaspora organizations impact these individual-investment motivations; and (3) the individual investment motivations among three different post-conflict diasporas.

Project: Intra-Arab, Arab MENA-US and Arab MENA-EU Trade: Is It Too Little, Too Late? The Competitive Consequences of Arab Non-Oil Participation in the Global Economy to the US
Faculty: Joseph Pelzman
Researcher:
Focal Area: World Oil Markets and Arab Oil Trade with the US
GW-CIBER: \$950
Support: - Document Procurement

Brief Description: This project intends to start with a basic gravity model to measure the “expected” level of intra-and inter-regional trade for the Arab MENA region. The question that I seek to answer is the following: compared with a sample of other countries, with the same endowment and income, do Arab countries trade less with EU, US and intra-regionally with each other? While gravity models have been extensively used to measure bilateral trade among countries, they have not been used to measure inter- and intra-Arab trade. The reasons for this shortcoming in the empirical literature on intra-Arab trade probably have to do with the demanding data requirements for estimating a gravity model and the dominant role of oil in trade which could bias the estimated “normal” trade levels.

Project: Antidumping Use in Developing Countries: Implications for U.S. Business
Faculty: Michael Moore
Researcher:
Focal Area: United States’ Exports and Antidumping
GW-CIBER: \$7,899
Support: -Workshop Support and Research Assistance
 -Usage of GW-CIBER staff and equipment

Brief Description: This proposed project is an investigation of how U.S. exporters have been affected by the increased use of antidumping in other countries, especially in the developing world. The empirical study would focus on economic factors that explain why these nations launch investigations and impose antidumping duties on U.S. firms. This work fits into a growing international trade literature to which the principal investigator has been a prime contributor.

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Project:	Capitalizing on spillovers: The case of immigration Indian inventors
Faculty	Anupama Phene
Researcher:	
Focal Area:	Diasporas Effect on Host Countries
GW-CIBER	\$5,842
Support:	-Research Assistant Support -Survey Administration
Brief Description: Research points to a growing immigrant contribution to U.S. technological development particularly by Indian scientists with concentrations in high technology industries like computers and pharmaceuticals. Our paper tracks the development and innovation patterns of the immigrant inventor community and the process of their integration into the mainstream technological community in the U.S. We explore the effects of knowledge spillovers from four social networks based on geography, profession, organization and ethnicity on the quality of innovation that an immigrant, Indian inventor can produce. We further evaluate how immigrant inventors can overcome the lack of legitimacy in a foreign context by utilizing the mechanism of knowledge spillovers to improve the quality of their innovation.	

Project:	Permanent and Transitory Macroeconomic Relationships between the US and Developing Countries
Faculty	Tara M. Sinclair
Researcher:	
Focal Area:	US & China Economic Relations
GW-CIBER	\$2,556
Support:	-Research Assistant Support
Brief Description: Funding for this project supports research using a statistical model to explore the relationships between macroeconomic variables over time for the US and China. The research uses a recently developed statistical model and a new macroeconomic dataset for China. The new statistical model allows us to distinguish cross-country correlations driven by the relationships between permanent innovations, caused by real shocks such as changes in technology and institutions, from those between transitory or cyclical movements, caused by changes in aggregate demand in the two countries. The new dataset addresses some of the concerns about the quality of Chinese macroeconomic data.	

Project:	National Institutions and Firm Characteristics as Determinants of Corruption: Evidence from the U.N. Oil-for-Food Program
Faculty	Yujin Jeong
Researcher:	
Focal Area:	Corruption in International Business
GW-CIBER	\$2,662.50
Support:	-Research Salary

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Brief Description: Corruption is a major concern in international business, affecting international trade, foreign direct investment, and economic growth. Research on corruption is limited, however, as illicit activity by its very nature is hard to observe. The project examines the determinants of corrupt behavior in international business using the unusual, detailed bribe payment data from a forensic investigation into the UN Oil-for-Food Program (OFFP). The OFFP, as a natural laboratory, enables us to address the question of whether country institutions, firm characteristics, or both matter for corruption in international business.

Project: The Determinants of Technological Change Towards Renewable Energies in the Electricity Industry: Perspectives from the Global Wind Energy Sector
Faculty: Jocelyn Leitzinger
Researcher:
Focal Area: Worldwide Usage of Renewable Energy
GW-CIBER: \$2,662.50
Support: -Research Support

Brief Description: This project aims to identify why countries vary in their adoption rates of renewable energy technologies. Focusing on the wind energy sector within the electricity industry, this project will examine cross-country differences in technology adoption rates over the past 30 years. This study will also consider the affect of institutional factors such as path dependency in the electricity industry, knowledge ties between industry and research institutions, and policy risk and how they may impede or enhance the effectiveness of policy instruments. Results of this study will be useful for developing nations to better understand how their own institutional structures impede the development of renewable energy sectors and how they can choose the correct policy instrument based on the presence of these impeding factors.

Project: The Business Climate in Sierra Leone for US Companies: Consequences of US and Chinese Economic Policy on African Institutional Development
Faculty: Jeremy Streatfeild
Researcher:
Focal Area: U.S. Influence in Sierra Leone's Development
GW-CIBER: \$2,662.50
Support: -Research Support

Brief Description: This research project investigates how US trade and investment policies affect development of institutions in Sierra Leone to provide a more transparent and predictable climate for US businesses and whether this process is undermined by or aided by China's growing economic role in the country. From an academic standpoint, Sierra Leone provides a test case of whether political and economic institutions can arise "bottom-up" through economic development, as the Chinese model appears to suggest, or whether economic development must be coordinated with political development in order to provide a longer term stable business climate for US interests, as the US model and the literature suggest.

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Project:	Timing Matters: Market Structure, Export Composition, and Growth
Faculty	Anna Rakhman
Researcher:	
Focal Area:	Competition's Effect on Export and GDP Growth
GW-CIBER	\$5,995
Support:	-Research Salary -Data Procurement

Brief Description: This research project will expand on the existing literature in international trade which examines the relationships between the composition of a country's export basket and its economic growth. In particular, this study will analyze how the relationship between specific exports and per capita GDP growth changes over time based on the extent of other countries' exports of competing goods.